CARIB · 80 Years

US Playbook · Film v19 · Matching script v2 · 60 seconds

1 · Origins | 0:00–0:08.60

Picture: Historic brewery with softened Trinidad hills.

“1947. Trinidad and Tobago. A brewery is born that will become a Caribbean icon.”

2 · Eighty Years On | 0:08.60–0:14.83

Picture: Official Carib Premium Lager 80th Anniversary Heritage bottle on the bar.

“Eighty years on, Carib is ready for a bigger stage.”

3 · Cape Canaveral & US Mainstream | 0:14.83–0:23.08

Picture: Florida coastline at sunrise.

“From Cape Canaveral, Florida, we take Carib beyond the diaspora and into the American mainstream.”

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4 · Introducing Caribbean Gold | 0:23.08–0:32.25

Picture: Caribbean Gold glass, can, navy bottle and carton; two steady lineup photographs.

“Meet Caribbean Gold, featuring the distinctive gold medallion branding, but with the same great Carib lager heritage.”

5 · Eightieth Milestone & 2030 Growth | 0:32.25–0:47.00

Picture: Heritage bottle at Carnival; Caribbean Gold venue montage; Heritage bottle in a golden spotlight.

“Our eightieth anniversary opens the door. Caribbean Gold keeps it open. And every new investment is earned by real results, building a brand of lasting value by 2030.”

6 · Close & Brand Card | 0:47.00–1:00

Picture: Sunset card with official Heritage bottle and Caribbean Gold glass; full fade to black.

“Carib. Eighty years and just getting started.”

Recording and editorial notes

This script reflects the supplied Carib Voice Over – pitch film 2.0 recording, not the superseded version 17 narration.

The recording is the sole soundtrack. No new narration, added music, remix or audio speed change. Version 19 copies the version 18 AAC audio stream unchanged; that encoding is not bit-identical to the source WAV.

Spoken close finishes at approximately 0:51.46; the supplied music and silence continue to the original ending. Pictures last 60 seconds.

Scene boundaries are frame-rounded at 24 fps. Product shots use steady photographic holds; non-overlapping dips replace doubled crossfades.

Carib pronunciation: CA-rib (KAH-rib), stress on the first syllable. Warm, confident, conversational Trinidadian delivery.

Official Heritage artwork is supplied brand artwork; Caribbean Gold packaging and the commercial strategy remain proposals for GM review, not approved production specifications.